Luiz Meneghim

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PROFESSIONAL SUMMARY

Versatile technology professional with 9+ years of experience spanning web development, technical support, and cybersecurity. Skilled at building and optimizing web applications, troubleshooting complex technical issues, and translating technical concepts for non-technical audiences. Bilingual in English and Portuguese; thrives in fast-paced environments and adapts quickly to new technologies.

TECHNICAL SKILLS

Frontend Development: JavaScript, TypeScript, React, Next.js, Tailwind CSS, WordPress, Shopify, Elementor
AI / ML Engineering: LLM API integration (Anthropic, OpenAI, Groq, OpenRouter), Model Context Protocol (MCP), Hugging Face, PyTorch, LM Studio, Gradio, ComfyUI, CUDA
IT & Infrastructure: Linux Administration, cPanel/Plesk, DNS Management, Vercel Deployment
Security: Firewall Setup & Troubleshooting, Log Analysis, Threat Mitigation, Malware Remediation
Marketing & Analytics: Google Ads & Analytics, SEO, Google Tag Manager, Campaign Management
Tools & Platforms: Git, VS Code, Claude Code, Jira, Photoshop, Ticketing Systems
Languages: English (Fluent), Portuguese (Native)

PROFESSIONAL EXPERIENCE

Frontend Developer May 2024 – Jul 2025
JETSET Magazine & Inked Magazine | Scottsdale, AZ

- Developed and maintained WordPress sites for both publications, reducing downtime by 20% through proactive monitoring and optimization
- Served as primary technical liaison for 30+ active JETSET clients, managing expectations and coordinating deliverables across multiple stakeholder groups
- Implemented custom WordPress solutions and troubleshot complex front-end and back-end issues across multiple sites
- Managed Google Ads campaigns, achieving 35% ROI increase through data-driven optimization
- Maintained e-commerce platform updates and product catalog for Inked Magazine
- Designed weekly email marketing campaigns and implemented tracking/analytics solutions with the marketing team

Website Security Analyst Aug 2019 – May 2024
GoDaddy | Tempe, AZ

- Provided advanced technical support for e-commerce, blog, and enterprise clients across multiple platforms
- Analyzed server logs, identified security threats, and implemented mitigation strategies to protect customer assets
- Administered Linux servers, configured firewalls, managed DNS, and maintained backup systems
- Reduced malware incident resolution time by 30% through proactive monitoring and efficient troubleshooting
- Developed internal documentation and training materials to improve team efficiency

Advanced Technical Support Representative Sep 2015 – Jul 2019
GoDaddy | Tempe, AZ

- Delivered high-quality technical support to Brazilian/Portuguese-speaking customers across hosting, domain, and website services
- Troubleshot DNS/domain configuration, hosting issues, and server problems with minimal supervision
- Maintained high customer satisfaction ratings while handling complex technical and billing inquiries

EDUCATION

Bachelor of Arts in Film | Arizona State University | Tempe, AZ 2012 – 2016